

GUILTY OF
STYLISH DEALS
& GENEROUS



- The Guilty Girls Giving Group raised:
- 2013 - Serviam Girls Academy \$8,000
 - 2014 - DE Boots on the Ground \$15,000
 - 2015 - Supporting Kidds \$20,000
 - 2016 - A Better Chance for our Children \$32,000
 - 2017 - Mom's House®-Wilmington \$40,000
 - 2018 - Make-A-Wish Delaware \$25,000
 - 2019 – Prevent Child Abuse Delaware (PCAD) \$40,000

The 2020 charity is **Kay's Kamp** – helping kids with cancer or those in

The Guilty Girls Warehouse Sale gathers 30+ high-end area retailers under one roof to liquidate their winter inventory and preview their spring collections! Merchandise is deeply discounted up to 80% or more OFF!



Visit us at:

GuiltyGirlsGivingGroup.com

or contact us at:

info@GuiltyGirlsGivingGroup.com



8th Annual!

2020

Friday, January 31st

Saturday, February 1st

DuPont Country Club

GUILTY GIRLS GIVING GROUP

Benefitting Women and Children



GGWS SPONSORSHIP LEVELS

*All businesses are welcome to provide a banner under 12 sq. feet to be hung at event!

**All sponsorship levels include recognition with your name/logo on:



PRESENTING SPONSOR-1 AVAILABLE \$10,000+

- 8 VIP GGWS TICKETS (\$500 VALUE)

Your company name or logo to be included and recognized as Presenting Sponsor, in above** and also on the following:

- Two billboards located in New Castle County
- All press releases (print and digital)

GOLD SPONSORS \$5000

4 VIP GGWS TICKETS

Your company name or logo to be included and recognized as a Gold Sponsor in above** and also on the following:

- Recognition as Gold Sponsor in all print & digital marketing
- All 60 second WJBR radio ad aired approx. 560 times.

PRINT SPONSOR (1 AVAILABLE) \$2500

4 VIP GGWS TICKETS

Your company name or logo to be included and recognized as a Print Sponsor in above** and also on the following:

VIP FOOD SPONSOR (1 AVAILABLE) \$2500

VIP BAR SPONSOR (1 AVAILABLE) \$2500

Each sponsorship includes 4 VIP GGWS tickets (\$300 value) and your company name or logo to be included and recognized as a VIP Hour Sponsor in above** and also on the following:

VENUE SPONSOR (1 AVAILABLE) \$1500

2 VIP GGWS TICKETS (\$150 value)

Your company name or logo to be included and recognized as a Venue Sponsor in above** and also on the following:

COAT CHECK SPONSOR (1 AVAILABLE) \$1000

2 VIP GGWS TICKETS (\$150 value)

Your company name or logo to be included and recognized as a Coat Check Sponsor in above** and also on the following:

WAREHOUSE SALE SPONSORS \$500

2 VIP GGWS TICKETS (\$150 value)

General Admission tickets have SOLD OUT all 7 years! VIP tickets SOLD OUT the past 5 years!

Over 1200 women in our community come each year to our shopping event featuring great deals at local boutiques! Show your support for women and children in need in our community while promoting your business to one of the most attractive core demographics in the area.

The Guilty Girls Warehouse Sale has received amazing press from 99.5 WJBR, Delaware News Journal, delawareonline.com, townsquaredelaware.com, Brandywine Buzz, and Tim Furlong of NBC10. Not to mention our amazing